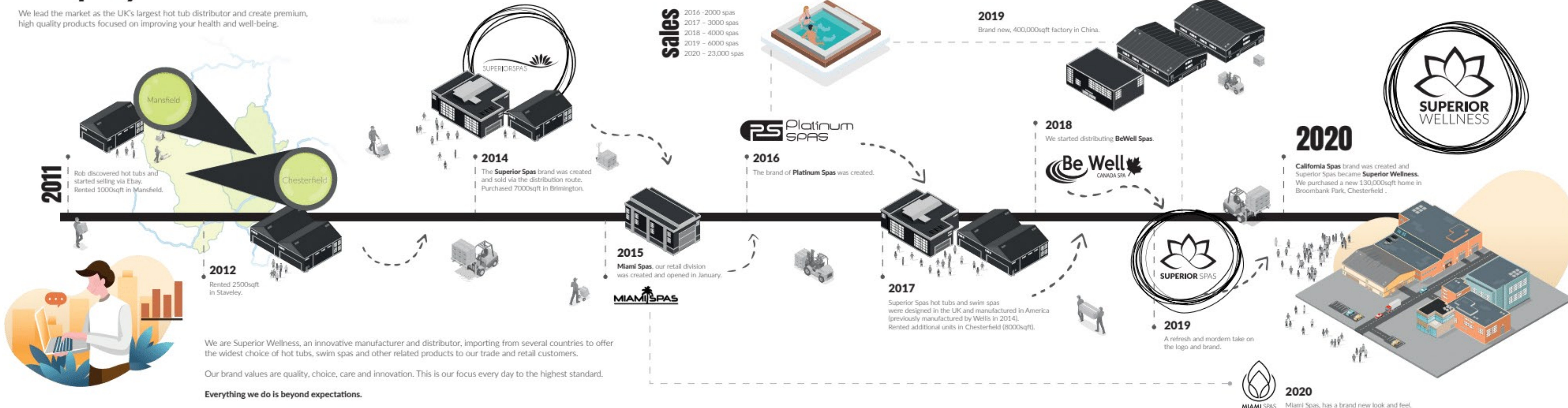


Company timeline

We lead the market as the UK's largest hot tub distributor and create premium, high quality products focused on improving your health and well-being.



2011

Rob discovered hot tubs and started selling via Ebay. Rented 1000sqft in Mansfield.

Mansfield

Chesterfield

2012

Rented 2500sqft in Staveley.

2014

The **Superior Spas** brand was created and sold via the distribution route. Purchased 7000sqft in Brimington.

2015

Miami Spas, our retail division was created and opened in January.

MIAMI SPAS

2016

The brand of **Platinum Spas** was created.

Platinum SPAS

2017

Superior Spas hot tubs and swim spas were designed in the UK and manufactured in America (previously manufactured by Wellis in 2014). Rented additional units in Chesterfield (8000sqft).

2018

We started distributing **BeWell Spas**.

Be Well CANADA SPA

2019

A refresh and modern take on the logo and brand.

SUPERIOR SPAS

2020

California Spas brand was created and Superior Spas became **Superior Wellness**. We purchased a new 130,000sqft home in Broombank Park, Chesterfield.

SUPERIOR WELLNESS

2020

Miami Spas, has a brand new look and feel.

MIAMI SPAS

sales

- 2016 - 2000 spas
- 2017 - 3000 spas
- 2018 - 4000 spas
- 2019 - 6000 spas
- 2020 - 23,000 spas

We are Superior Wellness, an innovative manufacturer and distributor, importing from several countries to offer the widest choice of hot tubs, swim spas and other related products to our trade and retail customers.

Our brand values are quality, choice, care and innovation. This is our focus every day to the highest standard.

Everything we do is beyond expectations.